FS Marketing Calendar 2023

	Trade Show Products			New Age Strong								
Month	**JAN**	**FEB**	**MAR**	**APR**	**MAY**	**JUN**	**JUL**	**AUG**	**SEP**	**OCT**	**NOV**	**DEC**
Featured Segment	NAFEM	NAFEM	Pizza	Our Story/History	Our Process	Custom	Made in USA	Industries Served	Industries Served	Industries Served	Why Aluminum?	Who we Are
Week 1	NAFEM Promotion	NAFEM Promotion	Pizza Expo Promotion	Humble Beginnings	Design	How Custom Began/Napkins	Our Location	K-12		Pizza/Bakeries	Durable/Heavy Duty	Our People
Week 2	NAFEM Promotion	NAFEM Promotion	Pizza Expo Promotion	Continued Growth	Press/Saw/Fab	How to Customize w/ Us	Quality & Pride	C-Stores	Correctional	Meat Processing	Lightweight/Easy to Push	Our Mission
Week 3	NAFEM Promotion	NAFEM Promotion	Pizza Expo Promotion	From the Ashes	Welding	FAQs About Custom	Our Workforce	Healthcare	Storage	C&U	Rust/Corrosion Free	Our Products
Week 4	NAFEM Promotion	NAFEM Promotion	Pizza Expo Promotion	Today & Future	Washing/Shipping	Accessories & Options	Why Choose Made in USA?	Security	Supermarket	Brewing/Beverages	Recyclable/Cost Effective	Our Guarantee
Week 5	NAFEM Promotion				Sales/Support	Why Customize & When?		Chains	Stocking	Catering		

Popular Hashtags	#newageindustrial	**Social Media Links**	Facebook	https://www.facebook.com/NewAgeIndustrial
	#newagestrong		LinkedIn	https://www.linkedin.com/company/new-age-industrial-corp-inc/
	#foodservice		Instagram	https://www.instagram.com/newageindustrial/
	#aluminum			
	#manufacturing			
	#madeinusa			
	#commercialfoodservice			
	#foodserviceequipment			