



# How to Use Your New Age **Marketing Funds**

## Yes

- Showroom Displays
- Sponsorships/Giveaways
- Sales Trainings/Meetings
- Customer In-Person Events
- Customized Sales Flyers
- Digital Paid Ads
  - eg. Paid Google Advertising
- Product Specific Emails
  - eg. Bulk Email Campaigns

## No

- Website Banners
- Social Media Posts
- Website Listings

**For More Information Contact:**

**Megan Keiswetter - Director of Marketing**  
Megan.Keiswetter@newageindustrial.com

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